

WELCOME & OUR AMBITION
PROF. TRACY DASZKIEWICZ

HERE IN GWENT YOU HAVE PROBABLY THE BEST PUBLIC HEALTH TEAM I'VE EVER WORKED WITH

WE NEED ABOUT **45%** OF PEOPLE TO BE VACCINATED TO ACHIEVE 'HERD IMMUNITY' - NOWHERE FOR THE VIRUS TO GO!

I'M HERE TO LISTEN TO YOU
WE WANT ALL OF THE VOICES IN THE ROOM TO BE HEARD

HISTORY OF VACCINATIONS
- VFR VACCINATION -
- COVID -
- NO VACCINATION WILL BE AVAILABLE - 8 MONTHS LATER -

HAVING THE KNOWLEDGE & HISTORY OF VACCINATIONS - SO IMPORTANT AS YOU ARE ADVOCATES
"VACCINES DO NOT SAVE LIVES VACCINATIONS DO"
PROF. RUPAK J. LIAWANE

WE HAVE FORGOTTEN WHAT IT'S LIKE NOT TO HAVE VACCINATIONS...
MEASLES STILL POCKETS IN GWENT...
TRAGEDY OF THE CHILD WHO DIED IN THIS AGE
PREVENTABLE DISEASE
SHOULD NOT BE!

THE BIG GWENT VACCINATION CONVERSATION

RODNEY PARADE
06.10.23 NEWPORT

Q1. WHAT CAN HELP YOU, YOUR FAMILY AND YOUR COMMUNITY TO GET A VACCINATION?
- KNOWING THE HISTORY & UNDERSTANDING IT - VERY USEFUL
- YOUNG PEOPLE GET THEM TALKING & SHARING

Q2. WHAT STOPS YOU, YOUR FAMILY AND COMMUNITY FROM GETTING A VACCINATION?
- PLEASE ASK/TELL US IF YOU HAVE SPECIFIC NEEDS - SO IT'S NOT A BARRIER
- SOCIAL MEDIA
- USEFUL TOOL FOR ACCESSING INFO.
- ALL TYPES!
- PEOPLE FROM OTHER COUNTRIES - DIFFERENCES, THEY LISTEN TO GUIDANCE FROM THEIR COUNTRY

Q3. WHERE DO YOU YOUR FAMILY AND YOUR COMMUNITY GET YOUR INFORMATION ON VACCINATIONS?
- GO TO COMMUNITY SPACES & EVENTS
- VOICES
- TAKE THE MESSAGES TO OUR COMMUNITIES
- INFORMATION SHARED - GOOD WAYS

Q4. WHAT ARE WE NOT THINKING ABOUT - WHAT WOULD YOU, YOUR FAMILY AND YOUR COMMUNITY LIKE TO TELL US?
- INFLUENCERS
- FIND PEOPLE WHO HAVE A PLATFORM - ANYONE - YOUNG & OLD
- WHO?

Q5. HOW CAN WE GET MESSAGES OUT CLEARLY?
- GET RIGHT TO FACTS OUT TO INFLUENCERS
- CORE ACCESSIBILITY
- LOCATION
- CULTURAL
- PHYSICAL ACCESS
- RELIGIOUS
- PERSONAL
- GETTING TO THE ROOTS OF 'UNCERTAINTY'
- WE NEED PEOPLE TO BE ADVOCATES

ONE OF THE MOST IMPORTANT CONVERSATIONS
WHEN WE THINK ABOUT LIVES THAT HAVE BEEN SAVED WE THINK OF VACCINATIONS
MILLIONS OF LIVES HAVE BEEN SAVED BY VACCINATIONS
CURRENT PICTURE OF VACCINATIONS IN GWENT DNU BEYON

SO MANY VACCINATIONS NOW
YOU CAN SEE ON OUR POSTER & INFO DISPLAY
YOUR EXPERIENCE... YOUR KNOWLEDGE...
WE WANT TO KNOW THE WHOLE PICTURE
SO WE CAN USE YOUR FEEDBACK AND IDEAS TO IMPROVE
SO GREAT TO SEE SO MANY COMMUNITY LEADERS HERE - THANK YOU

SMALLPOX
- FIRST DISEASE (& ONLY) TO BE ERADICATED BY VACCINATIONS
- KILLED 300-500 MILLION PEOPLE WORLDWIDE IN 20TH C. SINCE 1900.
BENJAMIN TESTY
- 'GRANDFATHER OF VACCINATION'
- GAVE HIS FAMILY COXPOX TO STOP THEM GETTING SMALLPOX
EDWARD JENNER
- PIONEERED THE CONCEPT OF VACCINES. HIS WORK IS THE FOUNDATION OF IMMUNOLOGY.
- CATHERINE JENNER, HIS WIFE, IS AN UNSUNG HERO, ENCOURAGED HIM TO CONTINUE...

IF YOU GOT VACC, YOU TOOK ON QUALITIES OF A COW!
"A SPOONFUL OF SUGAR" - SONG INSPIRED BY MARY POPPINS
VACCINE HESITANT
- THESE ARE THE PEOPLE WE NEED TO LEARN HOW TO INFLUENCE
- SOCIAL HISTORY CAN HELP TO ADDRESS THIS.
- THERE CAN BE A FINANCE/PROFIT LINK TO VACCINATIONS

WE'RE ONE OF THE FEW PUBLIC HEALTH TEAMS WITH A DEDICATED COMMUNICATIONS FUNCTION - IT'S SO IMPORTANT TO LISTEN TO & COMMUNICATE WELL WITH OUR COMMUNITIES
SCOTT WILSON-EVANS

Q6. WHAT CAN YOU HELP US WITH?
- GIVE US TOOLS & EVIDENCE TO USE!
- NEED FACTS
- FEEDBACK FROM OUR 4 LISTENING STATIONS

Q7. WHAT CAN YOU HELP US WITH?
- APPS LIKE... FACEBOOK GOOD BUT ALSO BAD, SPREAD DISINFORMATION
- MULTIPLE LANGUAGES AND TRANSLATION TO WIDEN INFORMATION SHARING
- HEALTHCARE
- MAKING EVERY CONTACT COUNT
- HEALTH VISITORS
- NURSES
- EVERYONE!
- CURRENTLY 'DANGEROUS' MISINFORMATION ABOUT MEASLES

Q8. WHAT ARE WE NOT THINKING ABOUT - WHAT WOULD YOU, YOUR FAMILY AND YOUR COMMUNITY LIKE TO TELL US?
- ARE WE FILLING THE VOID?
- IF WE DON'T CHALLENGE IT STAYS OUT THERE...
- ACCESS
- COULD WE DO MORE... IF NOT GP, WHERE?

Q9. WHAT ARE WE NOT THINKING ABOUT - WHAT WOULD YOU, YOUR FAMILY AND YOUR COMMUNITY LIKE TO TELL US?
- EDUCATION
- INGREDIENTS - AWARENESS OF MINORITY GROUPS & PEOPLE'S NEEDS
- THE BEST WAY WE CAN PROTECT EVERYONE IS FOR EVERYONE TO BE VACCINATED - WE AIM TO BE A COVID-FREE AREA

Q10. WHAT ARE WE NOT THINKING ABOUT - WHAT WOULD YOU, YOUR FAMILY AND YOUR COMMUNITY LIKE TO TELL US?
- COMMUNICATIONS
- CONDENSING IT - INFORMATION, IS OURS TOO LONG? RIGHT FORM? TELL US WHAT'S MISSING...
- PROF. TRACY DASZKIEWICZ

VACCINES PREVENT MORE THAN **20+** DISEASES ACROSS THE WORLD
TODAY WE WILL EXPLORE CO-CREATED ACTIONS THAT WILL IMPACT LOCALLY
WHOLE POPULATION APPROACH
& COMMUNITY-LED INNOVATION & ACTION

SMALLPOX THE FIRST & ONLY HUMAN DISEASE TO BE ERADICATED (WHO DECLARATION 8 MAY 1980)
PROVING IT CAN BE DONE!
VACCINE ACCEPTANCE:
- REFUSE ALL
- REFUSE BUT UNSURE
- DELAY/REFUSE SOME
- ACCEPT BUT UNSURE
- ACCEPT ALL
ACCEPTANCE TYPE
CO-PRODUCTION IN ACTION!

Q2. HOW CAN YOU CREATE A NEW COVID VACCINE IN SUCH TIME WHEN IT NORMALLY TAKES 10 YEARS?
- COVID - MONEY NO OBJECT
- PROCESS SPED UP
- THINK FAMILY & FRIENDS - GET VACCINATED

SOCIAL HISTORY
- (SOME SCIENCE &)
- CAN BE A VERY USEFUL TOOL TO ENGAGE PEOPLE EFFECTIVELY TO HELP TO ADDRESS VACCINE HESITANCY
- WE ARE ALL STORY TELLERS - USE SOCIAL HISTORY

GIG CYMRU NHS WALES
Bwrdd Iechyd Prifysgol Aneurin Bevan University Health Board
Tim Iechyd Cyhoeddus Gwent Public Health Team

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